

# St. Jude Quincy to Peoria Run Sponsorship Opportunities

*The inspiration of the St. Jude Run began in Peoria, IL in 1982 when Mike McCoy and Gene Pratt collaborated on a way to raise money for St. Jude Children's Research Hospital—their favorite charity.*

*They envisioned driving to St. Jude Children's Research Hospital in Memphis, Tennessee, and then running back, relay-style, to the St. Jude Midwest Affiliate in Peoria, Illinois. Now, 28 years and 21 St. Jude Run Cities later, their vision has become the foremost charity running event in the nation, having raised more than \$20 million for the children of St. Jude, and still growing!*

In an effort to keep our expenses at a minimum, we have created the following sponsorship opportunities for our St. Jude Quincy to Peoria Run.

- **Platinum Sponsorship Investment \$2,000+**
  - Representation at the St. Jude Telethon and Name listed as Arch Angel at the event
  - Official Press Conference with local media making your donation
  - Your name posted on vehicles transporting runners (i.e. motor homes, trucks, vans)
  - Name as a sponsor on the St. Jude Quincy to Peoria Run t-shirts
  - Business logo and link on our website
  - Named as a sponsor in all media press releases & runner meetings
  - Personalized thank you for your generosity
  - St. Jude Support sign for your business
  
- **Gold Sponsorship Investment: \$500+**
  - Name on vehicles transporting runners (i.e. Motor homes, trucks, vans)
  - Name as a sponsor on the St. Jude Quincy to Peoria Run t-shirts
  - Business logo and link on our website
  - Named as sponsor in the local newspaper & at runner meetings
  - Personalized thank you for your generosity
  - St. Jude Supporter sign for business
  
- **Silver Sponsorship Investment: \$250+**
  - Name as a sponsor on the St. Jude Quincy to Peoria Run t-shirts
  - Named as sponsor in all media press releases & runner meetings
  - Personalized thank you for your generosity
  - St. Jude Supporter sign for business
  
- **Bronze Sponsorship Investment: up to \$250**
  - Personalized thank you for your generosity
  - St. Jude Supporter sign for business

**\*\*\*All investments will receive tax-deductable documentation for your donation on request.\*\*\***

To become a St. Jude Quincy to Peoria Run Sponsor please provide the following information:

Company Name _____	Sponsorship (Circle One) \$ _____
Address _____	Platinum      Gold      Silver      Bronze
_____	Phone Number _____
_____	Email _____
Company Representative _____	Signature _____

**Please return the filled out portion along with your contribution to Quincy St. Jude Run c/o Bridget Hilbing, 1132 Broadway, Quincy, IL 62301.** If you have questions please contact our Run Coordinators Justin Wollbrink @ 217-224-9043/justin@jhconcrete.com or Rick Meehan @ rkmeehan@hotmail.com

